



WBCB Television Inc./CW Network  
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 Youngstown, Ohio 44503  
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Page 1 of 1

MUNDY KATOWITZ MEDIA  
 1322 G STREET, SE  
 WASHINGTON, DC 20003  
 USA

20306	NEW	Bill Cycle Broadcast	Print Date 8/31/2012	Entry Date 8/30/2012
Advertiser	.PRIORITIES USA ACTI	Brand	.PRIORITIES USA AC	Network WBCB
Contract Description	ISSUE	Dates	09/11/12 - 09/17/12	Revenue Type CA5
Estimate #	1560	Proposal #	06848509	Primary Salesperson PHILADELPHIA PMC Buyer: Media Placement

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1			X						1 09/12 - 09/12	01:00:00 p 01:59:59 p	PO2	:30	1	\$40.00
										Prg: FRASIER				
FRASIER/FRASIER B														
A 2			X						1 09/17 - 09/17	01:00:00 p 01:59:59 p	PO2	:30	1	\$40.00
										Prg: FRASIER				
FRASIER/FRASIER B														
A 3			X						1 09/13 - 09/13	05:00:00 p 05:59:59 p	PO2	:30	1	\$60.00
										Prg: AMERICA'S FUNNIEST II				
AMR FUN-VIDEOS														
A 4			X						1 09/17 - 09/17	05:00:00 p 05:59:59 p	PO2	:30	1	\$60.00
										Prg: AMERICA'S FUNNIEST II				
AMR FUN-VIDEOS														
A 5			X						1 09/12 - 09/12	07:00:00 p 08:00:00 p	FIX	:30	1	\$75.00
SEINFELD<														
A 6			X						1 09/14 - 09/14	07:00:00 p 08:00:00 p	FIX	:30	1	\$75.00
SEINFELD<														
A 7			X						1 09/15 - 09/15	10:00:00 p 10:59:59 p	PO3	:30	1	\$60.00
										Prg: COMEDY.TV				
COMEDY.TV														

Broadcast	Airtime			NTR			Total	
	Gross	Net	Spots	Gross	Net	Gross	Net	
Sep 2012	\$410.00	\$348.50	7				\$410.00	\$348.50
Totals:	\$410.00	\$348.50	7				\$410.00	\$348.50